We Claim:

1. An apparatus for pressing items of clothing having sleeves with cuffs and a slit disposed above the cuff, comprising:

a pressing dummy having an inflatable bag projecting into a region of the cuffs of the clothing item when the clothing item is place on the dummy for drying, supporting, and shaping the sleeve during a pressing operation; and

a stiffening device supporting and shaping the clothing item in a region of the slit during the pressing operation.

- 2. The apparatus according to claim 1, wherein said stiffening device is a tongue-shaped slit tongue.
- 3. The apparatus according to claim 1, wherein said stiffening device is a shoehorn-shaped slit tongue.
- 4. The apparatus according to claim 1, wherein said stiffening device is also provided in a region of the cuff to support and to shape the cuff during pressing.
- 5. The apparatus according to claim 1, wherein said stiffening device is air-permeable.

- 6. The apparatus according to claim 1, wherein said stiffening device has at least one air hole.
- 7. The apparatus according to claim 1, wherein:

said inflatable bag is of a material; and

said stiffening device is disposed in said material of said inflatable bag.

- 8. The apparatus according to claim 1, wherein said stiffening device is fastened on said inflatable bag.
- 9. The apparatus according to claim 8, wherein:

said inflatable bag has a tab fitted thereon;

said stiffening device has ends; and

said tab retains said stiffening device by at least one of said ends.

10. The apparatus according to claim 8, wherein:

said stiffening device has ends; and

said stiffening device is a slit tongue and is fitted by at least one of said ends directly on said inflatable bag.

- 11. The apparatus according to claim 9, wherein said stiffening device is a slit tongue and is fitted by at least one of said ends directly on said inflatable bag.
- 12. The apparatus according to claim 1, further comprising a clip for fixing the cuff integrally formed on said stiffening device.
- 13. The apparatus according to claim 12, wherein said clip is air-permeable.
- 14. The apparatus according to claim 12, wherein said clip has at least one air hole.
- 15. The apparatus according to claim 1, wherein said inflatable bag has an end region adjacent the cuff when in the pressing operation and an air-impermeable region at said end region.
- 16. The apparatus according to claim 1, wherein said stiffening device has an inner tensioning mechanism in a region of the cuff when in the pressing operation.

- 17. The apparatus according to claim 4, wherein said stiffening device has an inner tensioning mechanism in a region of the cuff when in the pressing operation.
- 18. The apparatus according to claim 16, wherein said tensioning mechanism has two tensioning jaws supported one upon another.
- 19. The apparatus according to claim 17, wherein said tensioning mechanism has two tensioning jaws supported one upon another.
- 20. The apparatus according to claim 1, wherein the clothing item is a shirt or a blouse.
- 21. An apparatus for pressing items of clothing having sleeves with cuffs and a slit disposed above the cuff, comprising:
- a pressing dummy having an inflatable bag projecting into a region of the cuffs of the clothing item when the clothing item is place on the dummy for drying, supporting, and shaping the sleeve during a pressing operation; and
- a stiffening means for supporting and shaping the clothing item in a region of the slit during the pressing operation.

22. An apparatus for pressing items of clothing having sleeves with cuffs and a slit disposed above the cuff, comprising:

a pressing dummy having an inflatable bag projecting into a region of the cuffs of the clothing item when the clothing item is place on the dummy for drying, supporting, and shaping the sleeve during a pressing operation, said inflatable bag has a tab; and

an air-permeable stiffening device supporting and shaping the clothing item in a region of the slit during the pressing operation, said stiffening device:

having ends;

being fastened on said inflatable bag, said tab retaining said stiffening device by at least one of said ends; and

being disposed in a region of the cuff to support and to shape the cuff during pressing.